

**AMTA House of Delegates Meeting**  
**Wednesday, October 26<sup>th</sup>**  
**Wisconsin Center, Milwaukee, WI**

- 1:00 pm**      **Welcome Delegates**
- Lisa Curran Parenteau, House of Delegates Operations Committee (HODOC) Chair
  - Nathan Nordstrom, AMTA President
  - Lee Stang, HOD Moderator
  - Rick Greely, Parliamentarian

**1:08 pm**      Pledge of Allegiance: Lisa Parenteau  
Silent Reflection:      Jessica Ferrer

**1:10 pm**      **HODOC Report**  
*HODOC Chair, Lisa Curran Parenteau*  
Lisa thanked the Delegates for their work and willingness to have a different kind of a meeting this year (due to no position statements or recommendations coming forward).

Lisa also reported on the status of the 2 recommendations that were passed at the 2015 HOD meeting. Both were voted on at the BOD meeting this week. Here are the updates:

**2015 HOD Recommendation – Model Journalist/Media Education**

Based on a HOD recommendation, Motion #0116:78 charged the Chapter Relations Committee (CRC) to explore the financial and staff capacity for the creation of a model journalist/media education kit for chapter use.

The core work of chapters as defined in Bylaws and Policy includes providing education, support of government relations efforts, and social and professional networking opportunities; it does not include media relations.

The national president is the spokesperson for AMTA unless otherwise delegated. AMTA messages to the media need to be created on a case-by-case basis so they can be tailored to the specific situation, current condition and particular market or medium.

AMTA messages to the media need to be consistent and convey the appropriate tone and content and align with AMTA’s vision and mission.

The CRC stated that release of a model media kit would provide opportunities for content to be tailored and potentially reflect messages contrary to AMTA's position.

Staff is available to support chapters with messaging that will address specific situations, providing targeted supporting data.

Responses to issues that impact the profession as a whole are addressed at the national level, while messaging originating and conveyed from the association as a whole has greater credibility and impact.

Development of a model journalist/media education kit would require extensive staff resources and could not be applicable or all-encompassing for the majority of chapters.

The CRC in conjunction with staff did not recommend development of a model journalist/media education kit at this time, but rather that chapters continue to work directly with staff on a case by case basis.

The board thanked the HOD for its recommendation and approved the CRC's recommendation for chapters to work directly with staff on a case by case basis for media relations and public education on massage therapy in lieu of development of a model journalist/media education kit.

This decision and the rationale for it will be provided to the HOD by the chair of the HODOC at the 2016 HOD meeting.

Information on who to contact on staff regarding media contact and messaging will be provided on the HUB.

### **2015 HOD Recommendation – AMTA Human Trafficking Operational Committee**

Based on a HOD recommendation, Motion #0116:77 charged the Government Relations Department to explore the creation of a workgroup or operational committee to research and recommend a plan AMTA could use to develop support materials and create a guide for working with Homeland Security, the Human Trafficking Task Force, and other organizations working on human trafficking. The GR department will report back no later than the October, 2016 Board meeting.

For many years, AMTA has participated in efforts with various groups to address human trafficking and illicit behaviors within the massage therapy industry.

AMTA strives to be in step with national and state issues that affect our members, chapters, and the massage profession as a whole.

Members' safety, professional standards, professionalism, and the betterment of the massage profession is a part of AMTA's Core Values and its Vision.

AMTA has been working in collaboration with volunteers related to these efforts for more than 10 years and staff is currently in the process of forming an operational committee to support this work.

The board agreed to support staff with the creation of a human trafficking operational committee in alignment with our volunteer structure.

This decision and the rationale for it will be provided to the HOD by the chair of the HODOC at the 2016 HOD meeting.

The Government Relations Director will report the ongoing results of this work to the board no later than the scheduled March 2018 meeting.

#### **Position Statement Review Commission (PSRC) Update**

Susan DeLegge, PSRC Chair

Susan reviewed the process for submitting a position statement and encouraged the Delegates to get involved and collaborate to submit statements. She also encouraged anyone interested in joining the PSRC to submit resumes to Ron Precht.

**1:23 pm** Lee Stang addressed the HOD with several housekeeping notes to help the meeting run smoothly

**1:30 pm** **Call to Order** – Lee Stang, Moderator

**Present:** House of Delegates Operations Committee members:

Lisa C. Parenteau (MA), Chair, Jessica Ferrer (NH), Debra Gallup (SC), Olivia Nagashima (HI), Jennifer Smith Findley (VT)

**Moderator:** Lee Stang (CT)

**Parliamentarian:** Rick Greely (OH)

**Staff:** Colleen Leeders, Program Manager, Volunteer Development and Chapter Programs, Mark Tyle, Director, Volunteer Development and Chapter Programs

#### **Roll Call**

Total delegates

143

Present delegates	133
2/3 Majority Quorum	88
Majority Quorum	67
Total Weighted Votes Possible	56,193
Total Weighted Votes Present	52,646
Majority Weighted Voted Present	26,324
Majority 2/3 Weighted Votes Present	35,097

**1:35 pm      Agenda Adoption**

**HOD 16:01**

Lia Baker (NC) made a motion to adopt the agenda as presented. The motion was seconded by Laurie Pratt (GA). The majority of delegates approved. **Motion passed.**

**1:36 pm      Adoption of Rules of Procedure**

**HOD 16:02**

Brenda Krzewinski (PA) made a motion to accept the rules of procedure as presented. Becca Torns Barker (CT) seconded motion. The majority of delegates approved. **Motion passed.**

**1:38 pm      HODOC Elections**

Tellers Committee was appointed.

There are a total of 3 positions open for the 2016-2018 HODOC. Each candidate gave a 2 minute presentation. Candidates were as follows: Olivia Nagashima (HI), Jessica Ferrer (NH).

**HOD 16:03**

Susan Cormier (MA) made a motion to elect the HODOC candidates via acclimation. Sue Barrett (CT) seconded the motion. All delegates were in favor. Motion passed.

Election Results: Olivia Nagashima (HI), Jessica Ferrer (NH).

**1:42 pm      Call for new business.**

**1:43 pm      Laura Jean Stewart (VT) made a motion to recess the official business of the house and begin the collaborative discussion with Governance committee. Kerry Methot (CT) seconded the motion. All delegates were in favor. Motion passed.**

- 1:45 pm** Begin collaborative discussion
- 2:35 pm** A motion was made to allow Alternate Delegates the opportunity to speak at the mic. The motion was seconded by Shannon Saunders (CT). Motion passed.
- 2:37 pm** House recessed for a short break
- 2:50 pm** House reconvened
- 4:45 pm** HOD Meeting Evaluation
- 5:00pm** **HOD 16:04**  
Melissa Brocato (LA) made a motion to adjourn the 2016 House of Delegates meeting. Carrie Mayo Buechler (MI) seconded the motion. All delegates in favor.
- Motion passed.**
- 5:02 pm** **Meeting Adjourned**