



Alabama Kneads

AMTA- Alabama Chapter Newsletter

December 2014

SAVE THE DATE

Annual Convention is in April 2015!

SPRING CONVENTION!!
Birmingham, AL - April 24-26, 2015

By popular demand we have "Precision Neuromuscular Therapy" by Doug Nelson!

This convention is going to be out of this world. Whether you're a regular at convention or you've never been before, you don't want to miss it.

We are shooting for 100 or more therapist to attend this convention. It's always a FUN time so come meet your colleagues. Quit being a loner, get off the computer, and learn some hands-on therapy.

Everybody is treated like family, members and non-members alike!

Stay tuned and be checking your email for more exciting details and information!



Upcoming Events

February 2015
Board Retreat & Strategic
Planning Meetings

April 24-26 2015
AMTA-AL Annual Convention
More Info!

AMTA-AL CHAPTER
WEBSITE

A Word from our Chapter President

This isn't going to be one of those long letters about how much I love the AMTA. I think at this point in my time as President, I have shared that sentiment many times. So, stick with this short summation of my recent endeavors as I catch you up on what's been happening.

I was blessed to be able to attend the Annual AMTA National Convention this past September. Its location was in Denver, CO. It is a great city with a lot of interesting people. I went to the Colorado National Park and a few other sightseeing landmarks. A

trip I will always remember.

Dr. Oz was awe inspiring! He truly believes in massage therapy. If I had to pick one thing to share that he said it would be "contact the doctor's offices, you won't get to speak to the doctor but you can ask to speak to the office manager or the doctor's assistant." These are the people that can and will get THE WORD ABOUT MASSAGE to the doctor.

He said doctors don't know what we can do.

"EDUCATE THEM. PUT THE EFFORT INTO TRYING.
Bring articles and educational materials on the type of therapy that you do."
- Dr. Oz at the 2014 AMTA-AL National Convention

In other words, if we don't help ourselves by being our own advocates, then who will?

Our next topic is about our Alabama Chapter Fall convention. It was a huge success. The education was brought to us by Conar Rochford on the topic of Oncology Massage. He was an amazing teacher and received rave reviews. Our massage mingle was a lot of fun as well. The Embassy Suites was a great venue in Montgomery.

My most recent travels were for the sole purpose to visit massage schools in the southern part of our state. We really want the schools and their students to be educated on what the AMTA has developed to help them as students and as graduates. The benefits and support that can be received on the national level and at the state level is a powerful tool for a new therapist. If you haven't checked out all your benefits with the AMTA lately, there is no better time than the present. Just [click here](#) to see all of AMTA's benefits.

Thanks for reading and I would just like to remind you to **SAVE THE DATE** for our Alabama Chapter BIG ANNUAL Convention.

It will be in Birmingham from April 24th to the 26th, 2015.

By your popular request, we are bringing you Precision Neuromuscular Therapy. The instructor's name is Doug Nelson. He has great reviews from other chapters and I've read his books and I love them. I can't wait for you to be a part of our gathering. Your Board of Directors look at you as family and if there is anything we can do for you, just let us know.

Merry Christmas and I hope all of you have a prosperous New Year!!!!

LaDonna Ward
AMTA-AL President

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